

# PETZEY BENEFIT OVERVIEW

*Shaping the  
future of pet  
wellness*



petzey



PURINA

# MILESTONES

- ❖ Petzey has invested 3–5 years of engineering development time to build a proprietary routing and matching platform enabling a telehealth infrastructure that dynamically routes calls, matches pet owners with appropriate vets in real time, available in all **50 States, 7/24, 365 days a year.**
- ❖ Petzey’s unique network allows scale and operational efficiency unmatched in the market with a capacity today to handle a maximum of **7M calls a month.**
- ❖ The Petzey technology platform as been Certified with an “**A Grade**” via Humana Medicare’s Technology and Cyber Security Assessment managed by BitSight.
- ❖ Petzey launched in August of 2023 targeted to enterprise clients as an Employee Benefit signed 23 leading companies such as **Verizon, Carvana and Mastercard.**
- ❖ Petzey also signed a Partnership and Co-Marketing Agreement with **Nestlé Purina** the largest Pet Care company in the world.
- ❖ Petzey launched into the Insurance sector in Q2 of 2024 with a PEPM model as a subsidized Employee Benefit signing contacts with **Delta Dental, Humana and Anthem.**

**petzey** **DELTA DENTAL**

### Creating Smiles Together

For a limited time, your first Petzey virtual call comes with a \$10 petco treat!

**How It Works:**

1. Sign in to Petzey with your Delta Dental group code.
2. Connect with a licensed vet professional.
3. After your first call, we'll send you a \$10 Petco Gift Card!

Download with the DDKY group ID:  **SCAN HERE!**

Limited Time Offer  
July 1 - Sept 30

Your pets are family. That's why **Delta Dental of Kentucky** and **Petzey** have partnered to help keep every smile in your home happy and healthy - human and furry alike.

Get instant help for your pets - wherever you are, whenever you need it.

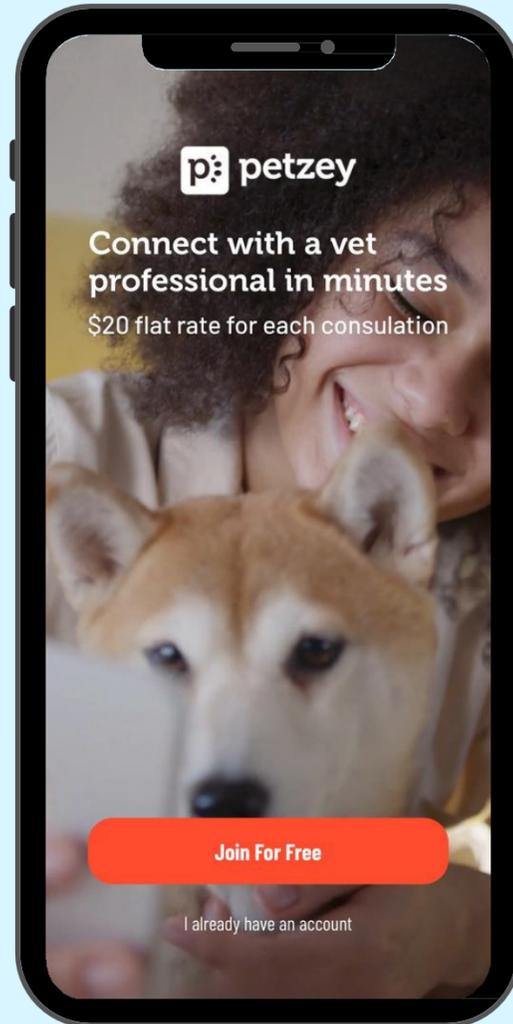
**petzey**

**Petzey & Delta Dental**

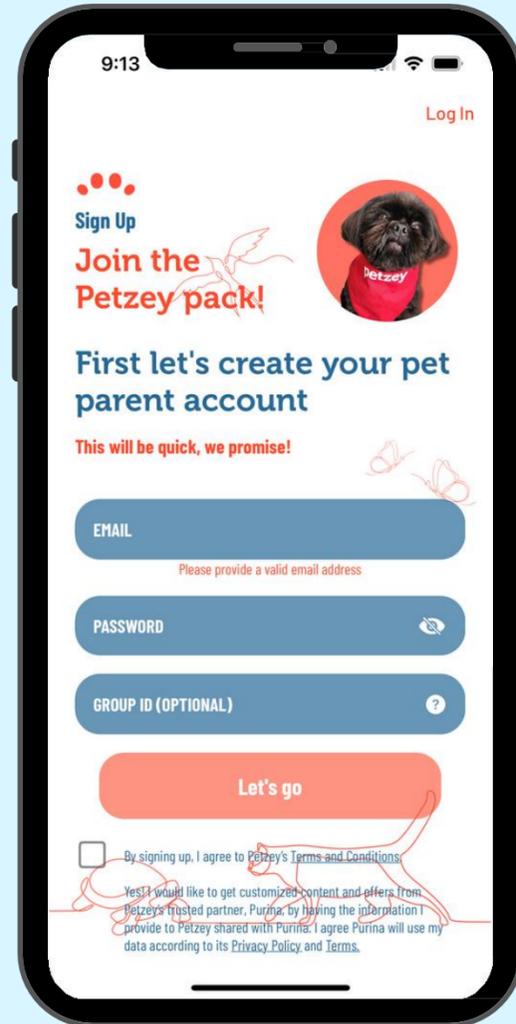
### Creating Smiles Together



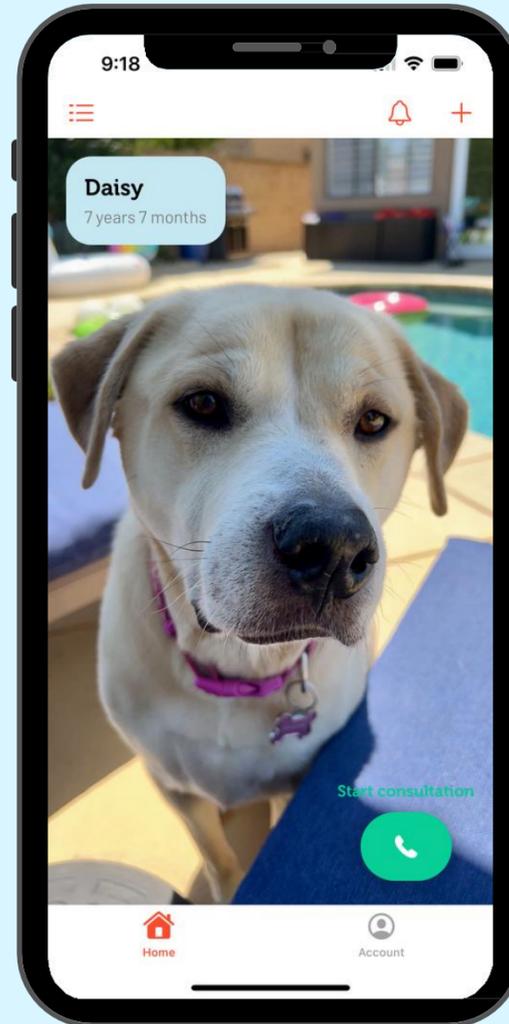
# THE PETZEY ADVANTAGE IS UNMATCHED IN THE MARKET



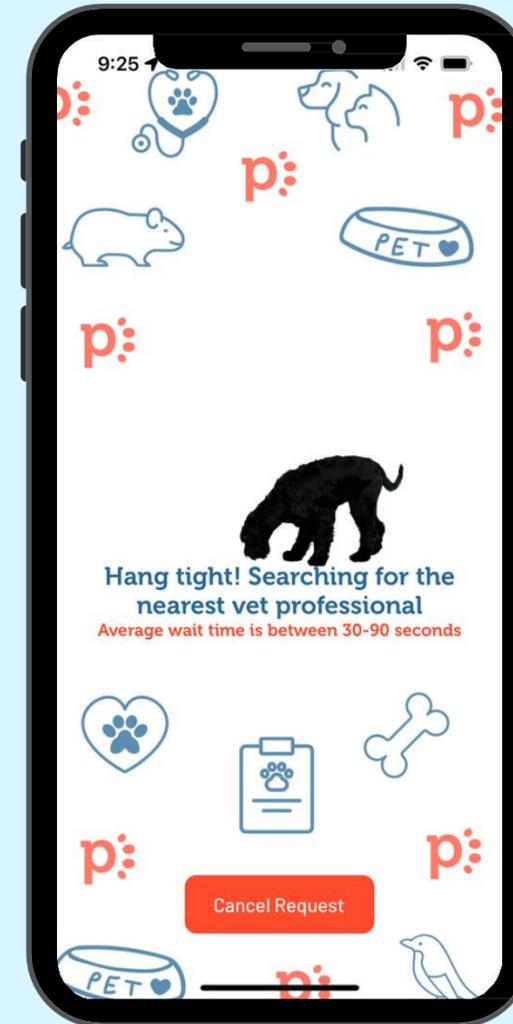
1. Download the app



2. Create an account



3. Press the call button



4. Routing algorithm matches pet parent to vet pro



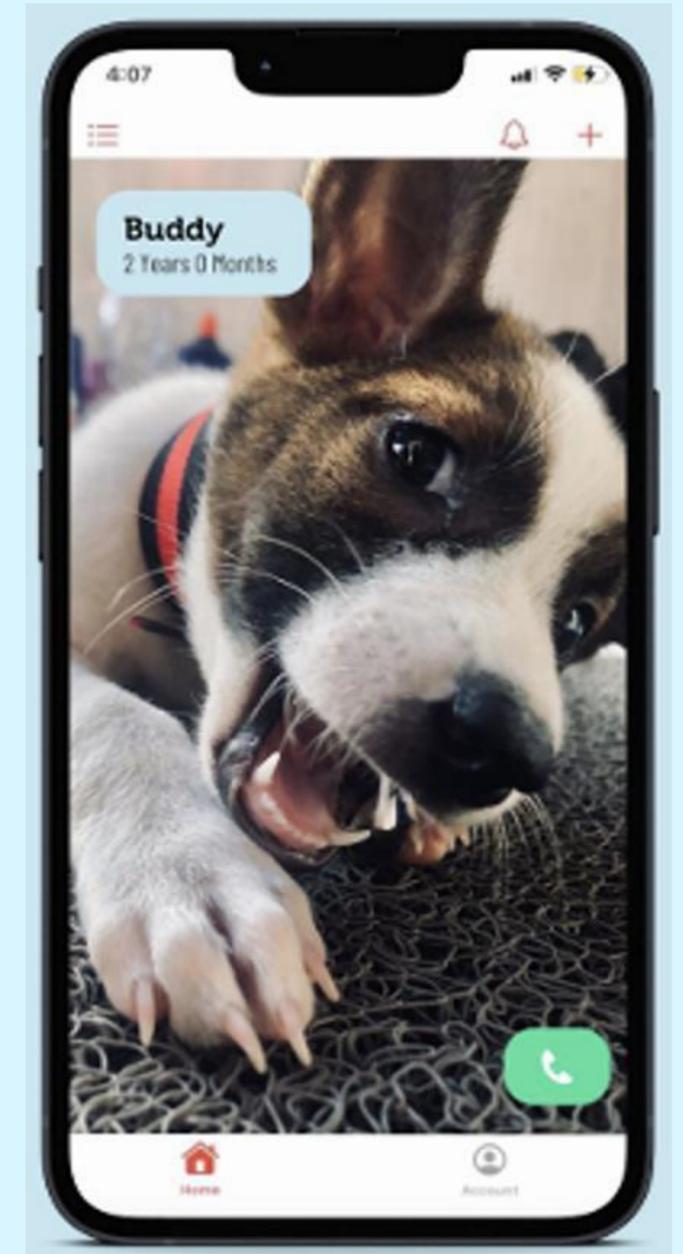
5. Expert advice in just a few taps

Petzey offers instant, affordable, and convenient access to expert care for pets, with unmatched scalability through proprietary technology.



# PETZEY AS A VALUE ADDED PARTNER

- ❖ Petzey creates value and differentiation in the market for Acquisition and Retention of clients, employees, and membership.
- ❖ Petzey creates an additional revenue stream via its PEPM pricing and Special Customer Agreements.
- ❖ Today there is an estimated 98M households with 2 pets or more.
- ❖ The average cost for a Vet Clinic visit in 2024 was \$250. The average pet visits a Vet Clinic at least 2 times a year, for a total savings of \$500 per year with Petzey.
- ❖ Statistics show 70% of visits to a Vet Clinic can be handled via a Petzey Telehealth Call
- ❖ Pet Owners save an average of 4 FTE hours by making Vet visits virtual with Petzey.



# PETZEY: THE NEXT EVOLUTION OF A BENEFIT

- ❖ Petzey enhances **Recruitment** as comprehensive benefits that include Pet Telehealth help companies differentiate in competitive markets, particularly with younger workers who view Pets as Family.
- ❖ Improved **Retention** with Benefits that Employees actually use create stronger loyalty to the organization.
- ❖ **Lower Overall Healthcare Costs:** Pet Ownership saves the US Healthcare system \$22.7B annually through stress reduction, lower blood pressure, increased physical activity, and mental health benefits – supporting Pet health supports Employee Health.
- ❖ Pet Owners save an average of **4 FTE hours** by making Vet visits virtual with Petzey and reduce Absenteeism.
- ❖ **Immediate access** to Veterinary guidance provides peace of mind, allowing employees to focus on productivity.



Partial List of Clients





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for more info

